

BASEL, PARKING BADISCHER BHF., MOTORWAY A2, SURFACE 1



FACTS AND FIGURES	
Dimensions	W 15.18 m x H 5.87 m
Total size	89.11 m2
Availability	Permanent
Illumination	yes,
Frequency per month	ca. 980'000
Visibility	Front, sideways/oblique

- LOCATION | DESCRIPTION**
- High traffic volumes
 - In direction of Stuck Shopping Centre, City/Messe, EuroAirport, German and Swiss highway customs
 - Nearby IBM, F. Hoffmann-La Roche, Novartis, Syngenta Tower, McDonalds, Tingly Museum etc.
 - Congestion area year-round
 - Stop and go (traffic lights = Long viewing times)
 - Poster rotations possible along the 300-meter-long parking area
 - Possibility to combine with the 8 flags above parking entrance

- PERMISSION**
- Outline approval existing, individual artwork requires authorization

- RESTRICTIONS**
- No restrictions concerning the number of words
 - No alcohol, tobacco, sex or political advertisement



SITUATION PLAN

[Google Map](#)
Schwarzwaldstrasse 160