

BASEL, GROSSPETERSTRASSE 51



FACTS AND FIGURES	
Dimensions	W 8.28 m x H 4.30 m
Total size	35.60 m2
Availability	Permanent
Illumination	on request
Frequency per month	ca. 875'000
Visibility	Front, sideways/oblique

LOCATION DESCRIPTION	
■ High traffic volume	
■ Brand new frame, so that the megaposter is even more striking	
■ Main route from highway A2 into town	
■ Close to the railway station SBB	
■ Congestion area	
■ Highway exit down town	
■ Along commuting line	

PERMISSION	
■ Outline approval existing, individual artwork requires authorization	

RESTRICTIONS	
■ No alcohol, tobacco, sex or political advertisement	
■ Exception - beer and wine advertisement allowed	
■ No restrictions regarding the number of words	



SITUATION PLAN

[Google Map](#)
Grosspeterstrasse 51