

LAUSANNE, EXHIBITION CENTRE 11.B
In front of hall 11/12 – outer staircase



FACTS AND FIGURES	
Dimensions	W 3.75 m x H 2.00 m
Total size	7.50 m2
Availability	Permanent
Illumination	Not available
Frequency per trade fairs	Varies according to trade show
Visibility	Front, sideways/oblique

LOCATION DESCRIPTION	
■ Very good positions at the entrance of hall 9-10-11-12-13-14	
■ In front of hall 11/12 – outer staircase	
■ Viewed by almost all visitors	
■ Visible from the outside facilities and the gardens	
■ Multiple contacts probable	
■ Visitors view poster head-on	

PERMISSION	
■ Outline approval existing, individual artwork requires authorization	

RESTRICTIONS	
■ Non-exhibitors upon request	

