

BASEL, PARKING BAD. BAHNHOF, SURFACE 3 (VALID FOR ALL EXIBITON EXCL. BASELWORLD)



FACTS AND FIGURES	
Dimensions	W 15.14 m x H 5.87 m
Total size	88.87 m2
Availability	Permanent
Illumination	yes
Frequency per trade fairs	750'000
Visibility	Sideways/oblique

LOCATION DESCRIPTION	
■ Visible to customers on their way to and from the site	
■ Busiest motorway section in the whole of Switzerland	
■ Directly next to the motorway A2	
■ High traffic volumes	
■ Congestion area year-round	
■ Motorway with 10 lanes in total	
■ Speed limit 60/80 km/h	
■ Visible For traffic from and to the direction Basel-City/Messe, Zürich, Bern, Luzern as well as for the whole of the international traffic.	

PERMISSION	
■ Outline approval existing, individual artwork requires authorization	

RESTRICTIONS	
■ No restrictions concerning the number of words	
■ No alcohol and tobacco advertising	

