

ST. GALLEN, EXHIBITION CENTRE 3.2
In the main section of the outdoor area



FACTS AND FIGURES	
Dimensions	W 15.40 m x H 6.40 m
Total size	98.56 m2
Availability	Permanent
Illumination	Not available
Frequency per trade fairs	Varies according to trade show
Visibility	Front, sideways/oblique

LOCATION DESCRIPTION	
■ In the busy centre of the exhibition grounds	
■ Visible from the whole outdoor area	
■ Dominating position on Hall 3	
■ Excellent number of contacts	
■ Repeat contacts	
■ Visible to all visitors	
■ Extended viewing times	

PERMISSION	
■ Outline approval existing, individual artwork requires authorization	

RESTRICTIONS	
■ Non-exhibitors upon request	

