

ST. GALLEN, EXHIBITION CENTRE 5.3  
Hall 5 - looking over exhibition centre plaza



| FACTS AND FIGURES         |                                |
|---------------------------|--------------------------------|
| Dimensions                | W 16.45 m x H 3.00 m           |
| Total size                | 49.35 m2                       |
| Availability              | Permanent                      |
| Illumination              | Not available                  |
| Frequency per trade fairs | Varies according to trade show |
| Visibility                | Front, sideways/oblique        |

| LOCATION   DESCRIPTION                   |  |
|------------------------------------------|--|
| ■ On Hall 5                              |  |
| ■ Dominates the outdoor area             |  |
| ■ Visible from Hall 3, 2 and 9           |  |
| ■ Repeat contacts                        |  |
| ■ Entire visitor flow is channelled here |  |

| PERMISSION                                                             |  |
|------------------------------------------------------------------------|--|
| ■ Outline approval existing, individual artwork requires authorization |  |

| RESTRICTIONS                  |  |
|-------------------------------|--|
| ■ Non-exhibitors upon request |  |

